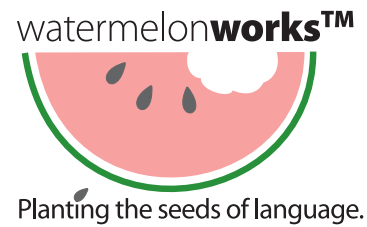


Jenny Gray, Founder  
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## **WatermelonWorks™ introduces new way to learn French**

(WOODSTOCK) – A new game by Watermelonworks™, French Sounds, is making it fun for students to learn a new language by letting them see the sound, say the sound and hear the sounds formed from letter combinations.

The WatermelonWorks™ method is actually several games in one. There are three levels – from the basic learning and developing sound recognition to word building. Included are the audio, visual and tactile components, flash cards and a bonus sound ruler.

Founder Jenny Gray, of Woodstock, said the French Sounds game came about out of necessity. As a linguistics tutor, Gray found that students she was tutoring in French didn't know what the letters they were seeing were supposed to sound like. The game was developed as a jump-off point for students learning French and is geared toward children from Senior Kindergarten to Grade 3 in the French Immersion school system, or Grades 4 to 6 in the public school system. It also works for anyone who is just beginning to learn French – no matter what their age.

"This process is hands-on learning in which you can learn to communicate in another language more readily, with more confidence and less frustration," said Gray. "Knowing that you are learning in a step by step process guarantees results."

WatermelonWorks™ is already gaining support from educational sources, such as educators within the Thames Valley District and London District Catholic School Boards, and the University of Western Ontario.

"French Sounds applies letter and sound matching to create a very effective tool for developing young beginning learners' reading and pronunciation skills in French as a Second Language," said Jeff Tennant, Associate Professor, Department of French Studies at the University of Western Ontario. "The creator, Jenny Gray, holds a university degree in French Linguistics, and has based French Sounds on a judicious selection of the French phonemes and spellings that tend to pose the most significant difficulties for beginners (from vowel sounds with multiple spellings to frequent silent consonant letters), and provides learners with activities, both individual and collaborative, that reinforce associations between letters and sounds, allowing them to build for themselves almost effortlessly a solid foundation for future development of language proficiency, while having fun at the same time."

The French Sounds Game is available for \$34.95 plus shipping. A Spanish version is currently in development. For interview or order opportunities, contact Jenny Gray at 519-539-1902 or email [jgray@watermelon-works.com](mailto:jgray@watermelon-works.com). More information is available on the website [www.watermelon-works.com](http://www.watermelon-works.com).

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"Our seven year old was in a French Immersion program and was struggling with reading. A teacher at the school suggested WatermelonWorks, and today our son is a solid "B" student in grade nine at a French First Language school. We credit WatermelonWorks' fun approach to learning for Kevin's success."  
-- Karen H., Mom